



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106970-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106970
Alt Order #	06855644
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		09/24/12 to 09/30/12	4x		-TWT---				
	KSNV			W	09/26/12	:30		4:40 AM	NVSB-TV12-26 Good Fri	\$50.00		1
	KSNV			W	09/26/12	:30		4:52 AM	NVSB-TV12-17 Law South	\$50.00		3
	KSNV			Th	09/27/12	:30		4:47 AM	NVSB-TV12-26 Good Fri	\$50.00		2
	KSNV			Th	09/27/12	:30		4:59 AM	NVSB-TV12-26 Good Fri	\$50.00		4
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/24/12 to 09/30/12	3x		-TWT---				
	KSNV			Tu	09/25/12	:30		5:10 AM	NVSB-TV12-26 Good Fri	\$325.00		8
	KSNV			Tu	09/25/12	:30		5:39 AM	NVSB-TV12-17 Law South	\$325.00		1
	KSNV			Th	09/27/12	:30		5:28 AM	NVSB-TV12-26 Good Fri	\$325.00		3
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/24/12 to 09/30/12	6x		-TWT---				
	KSNV			Tu	09/25/12	:00				\$650.00	See MG 4.9, 4.10	1
	KSNV			Tu	09/25/12	:00				\$650.00	See MG 4.9, 4.10	6
	KSNV			Th	09/27/12	:30		6:12 AM	NVSB-TV12-25 Falling	\$650.00		3
	KSNV			Th	09/27/12	:30		6:44 AM	NVSB-TV12-26 Good Fri	\$650.00		5
	KSNV			Th	09/27/12	:30		6:59 AM	NVSB-TV12-25 Falling	\$650.00	MG for 4.1, 4.6	9
	KSNV			F	09/28/12	:30		6:24 AM	NVSB-TV12-27 Jobs You	\$650.00		8
	KSNV			F	09/28/12	:30		6:30 AM	NVSB-TV12-27 Jobs You	\$650.00	MG for 4.1, 4.6	10
	KSNV			F	09/28/12	:30		6:53 AM	NVSB-TV12-27 Jobs You	\$650.00		4
7	KSNV	Today Show	658a-9am		09/24/12 to 09/30/12	6x		-TWT---				
	KSNV			Th	09/27/12	:30		7:59 AM	NVSB-TV12-26 Good Fri	\$860.00		9

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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106970-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106970
Alt Order #	06855644
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Today Show	658a-9am	to	09/27/12	:30	8:28 AM	NWSB-TV12-25 Falling	\$850.00		16
	KSNV			Th	09/28/12	:30	7:24 AM	NWSB-TV12-27 Jobs You	\$850.00		15
	KSNV			F	09/28/12	:30	7:29 AM	NWSB-TV12-27 Jobs You	\$850.00		11
	KSNV			F	09/28/12	:30	7:58 AM	NWSB-TV12-27 Jobs You	\$850.00		12
	KSNV			F	09/28/12	:30	8:46 AM	NWSB-TV12-27 Jobs You	\$850.00		10
9	KSNV	M-F Today Show II	9-10a	to	09/24/12 to 09/30/12	3x	-TWTF--				
	KSNV			Tu	09/25/12	:30	9:29 AM	NWSB-TV12-26 Good Friel	\$350.00		5
	KSNV			Th	09/27/12	:30	9:27 AM	NWSB-TV12-26 Good Friel	\$350.00		4
	KSNV			Th	09/27/12	:30	9:59 AM	NWSB-TV12-25 Falling	\$350.00		6
12	KSNV	Noon News	12-1230pm	to	09/24/12 to 09/30/12	3x	-TWTF--				
	KSNV			W	09/26/12	:00			\$425.00	See MG 12.5	1
	KSNV			Th	09/27/12	:30	12:29 PM	NWSB-TV12-26 Good Friel	\$425.00		2
	KSNV			F	09/28/12	:30	12:07 PM	NWSB-TV12-27 Jobs You	\$425.00		4
	KSNV			F	09/28/12	:30	12:29 PM	NWSB-TV12-27 Jobs You	\$425.00	MG for 12.1 09/26	5
21	KSNV	Dr Phil	3-4p	to	09/24/12 to 09/30/12	4x	-TWTF--				
	KSNV			Tu	09/25/12	:30	3:25 PM	NWSB-TV12-26 Good Friel	\$225.00		6
	KSNV			Tu	09/25/12	:30	3:33 PM	NWSB-TV12-17 Law South	\$225.00		1
	KSNV			W	09/26/12	:30	3:33 PM	NWSB-TV12-26 Good Friel	\$225.00		7
	KSNV			W	09/26/12	:30	3:49 PM	NWSB-TV12-17 Law South	\$225.00		2
22	KSNV	News 3 in Prime	7-10pm	to	09/24/12 to 09/30/12	2x	-----S				

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Product	BERKLEY FOR SENATE
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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	News 3 in Prime	7-10pm	Su	09/30/12	:30	9:09 PM		NVSB-TV12-27 Jobs You	\$900.00		1
	KSNV			Su	09/30/12	:30	9:16 PM		NVSB-TV12-27 Jobs You	\$900.00		2
23	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	2x	-TWTF--					
	KSNV			Tu	09/25/12	:30	4:20 PM		NVSB-TV12-26 Good Friel	\$225.00		4
	KSNV			W	09/26/12	:30	4:15 PM		NVSB-TV12-26 Good Friel	\$225.00		2
24	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	4x	-TWTF--					
	KSNV			Tu	09/25/12	:30	4:43 PM		NVSB-TV12-26 Good Friel	\$700.00		1
	KSNV			W	09/26/12	:30	4:44 PM		NVSB-TV12-26 Good Friel	\$700.00		3
	KSNV			Th	09/27/12	:30	4:51 PM		NVSB-TV12-26 Good Friel	\$700.00		2
	KSNV			F	09/28/12	:30	4:55 PM		NVSB-TV12-27 Jobs You	\$700.00		4
26	KSNV	M-F Early News	5-630p	to	09/24/12 to 09/30/12	5x	-TWTF--					
	KSNV			Tu	09/25/12	:30	5:28 PM		NVSB-TV12-17 Law South	\$1,000.00		1
	KSNV			W	09/26/12	:30	5:14 PM		NVSB-TV12-17 Law South	\$1,000.00		4
	KSNV			Th	09/27/12	:30	5:10 PM		NVSB-TV12-26 Good Friel	\$1,000.00		6
	KSNV			F	09/28/12	:30	5:12 PM		NVSB-TV12-27 Jobs You	\$1,000.00		7
	KSNV			F	09/28/12	:30	6:10 PM		NVSB-TV12-27 Jobs You	\$1,000.00		12
30	KSNV	Face to Face w/ J Ralston	730-758pm	to	09/24/12 to 09/30/12	3x	-TWTF--					
	KSNV			W	09/26/12	:00				\$800.00	See MG 30.4	2
	KSNV			Th	09/27/12	:00				\$800.00	Unresolved	1
	KSNV			Th	09/27/12	:30	7:37 PM		NVSB-TV12-25 Falling	\$800.00	MG for 30.2 09/26	4

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
45	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	2x		-----SS				
	KSNV			Sa	09/29/12	:00				\$1,100.00 Unresolved		2
	KSNV			NOT AVAILABLE RATE								
	KSNV			Su	09/30/12	:30		11:15 PM	NVS8-TV12-27 Jobs You	\$1,100.00		1
46	KSNV	News 3 Sunrise SUNDAY	6a-7a		09/24/12 to 09/30/12	1x		-----S				
	KSNV			Su	09/30/12	:30		6:47 AM	NVS8-TV12-27 Jobs You	\$325.00		1
47	KSNV	Sunday Today	7a-8am		09/24/12 to 09/30/12	1x		-----S				
	KSNV			Su	09/30/12	:30		7:26 AM	NVS8-TV12-27 Jobs You	\$625.00		1
Aired Spots 57												

Gross Total \$34,400.00
 Agency Commission \$5,160.00
 Net Amount Due \$29,240.00
 Payment Terms 30 Days

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